



# Advertising and Sponsorship Information

Questions? Contact:

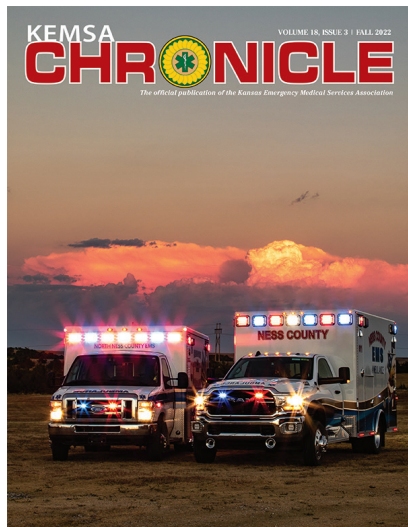
 <p>KANSAS EMERGENCY Medical SERVICES Association</p>	<p><b>KANSAS EMS ASSOCIATION</b> 6021 SW 29th St., Suite A PMB 359 Topeka, KS 66614 <a href="http://www.kemsa.org">www.kemsa.org</a></p>
<p><b>Kari Presley</b> <i>Chief Operations Officer</i> 785-580-3459   <a href="mailto:kari@kemsa.org">kari@kemsa.org</a></p> 	

# KEMSA CHRONICLE

The official publication of the Kansas Emergency Medical Services Association

*The KEMSA Chronicle is published quarterly by the Kansas Emergency Medical Services Association as a tool to educate and inform EMS professionals including its members, public officials, and other health care providers. As the EMS industry is always changing and evolving, this publication is vital to provide education beyond conferences and events.*

*The KEMSA Chronicle is distributed to licensed EMS providers in the state of Kansas and KEMSA members allowing your company to be seen by service directors, technicians, service providers, billing professionals, and firefighters to name a few. The KEMSA Chronicle is also sent to local and state agencies, legislators, and Kansas educational institutions including Kansas community colleges.*



## Advertising Benefits:

- Circulation of 2,500 - reaching potentially **8,000** EMS personnel in Kansas and surrounding states as service providers share the magazine with their personnel
- Ad displayed in digital version of the publication e-mailed out and provided in our archives section in the KEMSA website members only section
- **GREAT** discounts for frequent advertisers
- Four issues each year
- Full color publication
- Distribution across Kansas and other states
- Advertisements in a high-quality magazine full of articles of interest to all EMS personnel
- and more!

### *KEMSA Chronicle Special features:*

The **summer issue** features the annual conference agenda and registration information, so this is a great opportunity to let everyone know you will be at the conference.  
The **fall issue** features the annual conference wrap-up, photos, an exhibitor list, and a sponsor list.

***The more frequently readers see your company name, the more business you will receive from KEMSA members and Kansas EMS services!***

For an ad contract, contact: Kari Presley, Chief Operations Officer, at (785) 580-3459 or kari@kemsa.org

Finished ads & contracts should be sent to: kari@kemsa.org

or KEMSA, 6021 SW 29th St., Suite A PMB 359, Topeka, KS 66614

Advertising Information

# KEMSA CHRONICLE



The official publication of the Kansas Emergency Medical Services Association

## Advertising Rates

	Single Issue Price	2 issues (price per issue)	3 issues (price per issue)	4 issues (price per issue)
Front inside cover	<i>needs 4-issue contract</i>	<i>needs 4-issue contract</i>	<i>needs 4-issue contract</i>	\$625 <b>SOLD</b>
Back inside cover	<i>needs 4-issue contract</i>	<i>needs 4-issue contract</i>	<i>needs 4-issue contract</i>	\$625 <b>SOLD</b>
Outside back cover	<i>needs 4-issue contract</i>	<i>needs 4-issue contract</i>	<i>needs 4-issue contract</i>	\$625 <b>SOLD</b>
Full page	\$680	\$620	\$560	\$500
2/3 page	\$635	\$580	\$525	\$470
1/2 page	\$570	\$520	\$470	\$420
1/3 page	\$520	\$475	\$430	\$385
1/4 page	\$480	\$440	\$400	\$360
Help Wanted Ad	\$50 per issue (60 word limit)			
Ad Design	\$50 per ad design ( <i>complimentary if you commit to four issues</i> )			

ALL ADS ARE FULL-COLOR.

Prime positions including the front inside, back inside and back outside covers are taken on a first come first serve basis with current advertisers having first option for the next year.

## Advertising Deadlines, Dimensions, and Submission Requirements:



All finished ads and ad contracts are due by the following dates:

Spring: February 15

Summer: May 15

Fall: September 15

Winter: November 15



### Ad Dimensions (width x height):

**Full page** (with bleed)

9"x11.5" (trim size - 8.5"x11", don't include crop marks)

**Full page** (without bleed)

7.75"x10.25"

**Outside back cover** (with bleed)

9"x8.5" (trim size - 8.5"x8", don't include crop marks)

**2/3 page** 5"x9.5"

**1/2 page** 7.5"x4.75"

**1/3 page** 7.5"x3.25"

**1/4 page** 3.75"x4.75"

Finished ads should be submitted by e-mail as a 300 dpi PDF ready for output. Ads may also be submitted as EPS, JPEG or TIFF files ready for output. All graphics should be high resolution, created and stored at 300 dpi for the highest quality when printed. **If submitting an ad with bleed, please include the bleed area, but no crop marks.**

Advertising contact: Kari Presley, Chief Operations Officer, at (785) 580-3459 or kari@kemsas.org

**Finished ads & contracts should be sent to:** kari@kemsas.org  
or KEMSA, 6021 SW 29th St., Suite A PMB 359, Topeka, KS 66614

Advertising Rates & Submission Details

# 2023 Conference Sponsor Information

## ***\*Premium Sponsorship Opportunities Including Exhibit Booths***

### **Conference Premier Sponsor - \$2,500**

***Premier promotional opportunities at the conference, including:***

- **Large Booth - 10'x20' with electricity**
- Provided banner displayed at conference
- Recognition in Mobile App
- Upgraded Listing in Mobile App with logo, company description, and website link
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo in premier location on conference materials
- Logo in premier location on signage at the event
- Logo on Thank You ad printed in KEMSA magazine
- Logo on event page at kemsa.org
- Announced as a sponsor at the KEMSA Opening Session & Awards Banquet
- Provided materials inserted in registration packets
- Logo displayed on presentation screens in exhibit hall

### **SAVE THE DATES!**

#### **2023 Conference:**

Move-in: Aug. 10, 2023  
Exhibits: Aug. 11-12, 2023  
Kansas Star Event Center  
Mulvane, KS

### **Conference Presenting Sponsor - \$1,500**

- **Standard Booth - 10'x10' with electricity**
- Recognition in Mobile App
- Upgraded Listing in Mobile App with logo, company description, and website link
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on conference materials
- Logo on signage at the event
- Logo on Thank You ad
- Logo on event page at kemsa.org
- Announced as a sponsor at the KEMSA Opening Session & Awards Banquet
- Provided materials inserted in registration packets
- Logo displayed on presentation screens in exhibit hall

### **Deadlines:**

To be included in ALL conference event publicity and promotions, you must commit to a sponsorship and submit a logo by **March 1, 2023** (If you are past this date, we can still add you to electronic promotions at any time.)

### **Conference Supporting Sponsor - \$1,000**

- **Standard Booth - 10'x10' with electricity**
- Logo in event publicity in KEMSA magazine, conference brochure e-mails
- Logo on conference materials
- Logo on signage at the event
- Logo on Thank You ad
- Logo on event page at kemsa.org
- Announced as a sponsor at the KEMSA Opening Session
- Logo displayed on presentation screens in exhibit hall

To be included in the conference program and on signage at the event, you must commit to a sponsorship and submit your company logo/name by **July 15, 2023**.

**Bonus: All 2022 sponsors will get priority booth selection for our 2023 Conference before we open registration to the public.**

**Exhibitor and sponsorship forms will be available in spring 2023.**

*\*These sponsorship opportunities are tentative and are subject to change as needed. However, please keep these sponsorships in mind as you plan your 2022 budgets and show your support for KEMSA at the next KEMSA Conference! **Questions or want a specific sponsorship opportunity?***

*Contact: Kari Presley, KEMSA Chief Operations Officer at (785) 580-3459 or kari@kemsa.org.*

# 2023 Conference Sponsor Information

## ***\*Sponsorship Opportunities - Do NOT Include Exhibit Booths***

### **Honoring Our Own Awards Banquet Sponsor - \$5,000 (1 available)**

- Prominent sign placement at formal Banquet
- Logo in conference materials
- Logo on banquet tickets
- Logo on banquet programs
- Provided materials placed on tables
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the banquet
- Eight complimentary banquet tickets

### **Lunch Sponsor - \$3,000 (1 available or can be split)**

- Prominent sign placement during lunch
- Logo on lunch tickets
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the event

### **Exhibitor Showcase Sponsor - \$3,000 (1 available)**

- Prominent sign placement near food tables during showcase
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the event prize drawings

### **Mobile App Sponsor - \$3,000 (1 available)**

- Prominent sign placement at the event
- Logo on mobile app publicity
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Prime Recognition in Mobile App
- Upgraded Listing in Mobile App with logo, company description, and website link
- Logo in conference materials
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org

### **Evening Entertainment (Thurs) - \$2,500 (1 available)**

- Prominent sign placement at event
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the event

### **Evening Education Hours (Thursday and Friday) - \$2,000 total (1 available)**

- Prominent sign placement at Session Entrance
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the session

*(See more opportunities on the next page.)*

**Deadline:** To be included in the conference program and on signage at the event, you must commit to a sponsorship and submit your company logo/name by **July 15, 2023**.



# 2023 Conference Sponsor Information

## ***\*Sponsorship Opportunities - Do NOT Include Exhibit Booths***

### **Pre-Conference Session Sponsor - \$1,000 (6 available)**

- Prominent sign placement at Session Entrance
- Logo in conference materials
- Logo on Thank You ad printed in KEMSA magazine
- Company logo on event page at kemsa.org
- Announced as a sponsor during the session

### **Early Morning Education Hours (Sat. and Sun.) - \$1,000 total (1 available)**

- Prominent sign placement at session entrance
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsa.org
- Announced as a sponsor during the session

### **Wi-Fi Sponsor - \$1,000 (1 available)**

- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsa.org
- Announced as a sponsor during the opening session

### **Lanyard Sponsor - \$1000 (1 available)**

- Company name printed on all lanyards for attendees and exhibitors.

### **Bag Sponsor - \$1000 (1 available)**

- Your logo will be included on the outside of the bag used for conference attendee packets along with the conference logo

### **Break Sponsor - \$500 (7 available)**

Prominent sign placement during break

- Logo in conference materials
- Logo on signage at the event
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsa.org

### **BIG Door Prize Sponsor - \$300 (4 available)**

- A prize will be given away during the exhibitor showcase Friday night, and you will be announced as the sponsor. *They will pick it up from your booth.*

### **General Session Sponsor - \$250 each**

- Special recognition in event guide
- Logo in conference materials
- Logo on signage at the event
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsa.org

### **Attendee Packet Insert - \$250 each**

- Promotional material received from the sponsor will be placed in all conference participant packets that will be distributed to all participants at registration check-in.

*If you have another sponsorship idea, please contact Kari Presley - [kari@kemsa.org](mailto:kari@kemsa.org) or 785-580-3459.*

**Exhibitor and sponsorship forms will be available in spring 2022.**

*\*These sponsorship opportunities are tentative and are subject to change as needed. However, please keep these sponsorships in mind as you plan your 2022 budgets and show your support for KEMSA at the next KEMSA Conference! **Questions or want a specific sponsorship opportunity?** Contact: Kari Presley, KEMSA Chief Operations Officer at (785) 580-3459 or [kari@kemsa.org](mailto:kari@kemsa.org).*

# KEMSA CORPORATE SPONSORSHIPS

Support and recognition for a full year through ALL KEMSA's communications tools

## Platinum Level - \$4000

### Benefits:

#### **Annual Conference & Expo:**

- Standard, Large or Vehicle Booth with priority booth selection
- Recognition in event Mobile App
- Exhibitor Showcase sponsor
- Prominent logo on conference materials, electronic promotions, and conference event page on [kemsa.org](http://kemsa.org) with website link
- Prominent logo on event signage and thank you ad printed in KEMSA's magazine
- Logo displayed on presentation screen in exhibit hall
- Announced as sponsor during opening session and awards banquet
- Provided materials inserted in registration packets
- Provided banner displayed at general sessions
- List of conference attendees

#### **Chronicle quarterly magazine:**

- 4 - full page color ads (prime position if available)

#### **Web site:**

- Logo on home page with website link
- Logo on links page of [kemsa.org](http://kemsa.org) with website link

#### **E-Newsletter:**

- Logo with link in KEMSA E-Newsletter bi-monthly

#### **Social Media:**

- Sponsor recognition on social media monthly

## Gold Level - \$3000

### Benefits:

#### **Annual Conference & Expo:**

- Standard or Large Booth with priority booth selection
- Recognition in event Mobile App
- Social Event Sponsor
- Logo on conference materials, electronic promotions, and conference event page on [kemsa.org](http://kemsa.org) with website link
- Logo on event signage and thank you ad printed in KEMSA's magazine
- Logo displayed on presentation screen in exhibit hall
- Announced as sponsor during opening session and awards banquet
- Provided materials inserted in registration packets
- Provided banner displayed at general sessions
- List of conference attendees

#### **Chronicle quarterly magazine:**

- 4 - two-thirds page color ads

#### **Web site:**

- Logo on links page of [kemsa.org](http://kemsa.org) with website link

#### **E-Newsletter:**

- Logo with link in KEMSA E-Newsletter bi-monthly

#### **Social Media:**

- Sponsor recognition on social media bi-monthly

# KEMSA CORPORATE SPONSORSHIPS

Support and recognition for a full year through ALL KEMSA's communications tools

## Silver Level - \$2500

### **Benefits:**

#### ***Annual Conference & Expo:***

- Standard Booth with priority booth selection
- Recognition in event Mobile App
- Break sponsor
- Logo on conference materials, electronic promotions, and conference event page on kemsas.org with website link
- Logo on event signage and thank you ad in KEMSA's magazine
- Logo displayed on presentation screen in exhibit hall
- Announced as sponsor during opening session
- Provided materials inserted in registration packets• List of conference attendees

#### ***KEMSA Chronicle quarterly magazine:***

- 4 - half page color ads

#### ***Web site:***

- Logo on links page of kemsas.org with website link

#### ***E-Newsletter:***

- Logo with link in KEMSA E-Newsletter bi-monthly

#### ***Social Media:***

- Sponsor recognition on social media bi-monthly

## Bronze Level - \$2000

### **Benefits:**

#### ***Annual Conference & Expo:***

- Standard Booth with priority booth selection
- Recognition in event Mobile App
- Logo on conference materials, electronic promotions, and conference event page on kemsas.org with website link
- Logo on event signage and thank you ad in KEMSA's magazine
- Logo displayed on presentation screen in exhibit hall
- Announced as sponsor during opening session
- Provided materials inserted in registration packets
- List of conference attendees

#### ***KEMSA Chronicle quarterly magazine:***

- 4 - quarter page color ads

#### ***Web site:***

- Logo on links page of kemsas.org with website link

#### ***E-Newsletter:***

- Logo with link in KEMSA E-Newsletter bi-monthly

#### ***Social Media:***

- Sponsor recognition on social media bi-monthly

For questions or a sponsorship contract, contact: Kari Presley, Chief Operations Officer, at (785) 580-3459 or kari@kemsas.org

Sponsorship contracts should be sent to: kari@kemsas.org  
or KEMSA, 6021 SW 29th St., Suite A PMB 359, Topeka, KS 66614