



Hosted by:



2019 Exhibitor and Sponsorship Information

Exhibitor move-in: Aug. 8 | Exhibit days: Aug. 9 & 10, 2019

LOCATION: Kansas Star Event Center
777 Kansas Star Drive | Mulvane, KS 67110
(just south of Wichita, Kansas)



Find details and register online at: www.kemsa.org/exhibitors

Questions?

Email our exhibitor coordinators at exhibits@kemsa.org

Or call them - Zach Bieghler: 620-960-2414 | Jeanné Schantz: 785-258-0231

Or feel free to contact: KEMSA COO Mary Napier: mary@kemsa.org or 785-580-3459

Exhibitor Information

KEMSA will host its 2019 KEMSA Conference & Expo at the Kansas Star Event Center in Mulvane. The space has allowed us to expand our educational opportunities for attendees and our exhibit/sponsorship opportunities for you the last few years. We will continue that trend this year.

Special Features:

New! Lunch in Exhibit Hall on Friday - New for 2019, KEMSA will be providing a lunch option in the exhibit hall on Friday, Aug. 9 for attendees or exhibitors who want to purchase meal tickets. Meal tickets must be purchased in advance for \$20/each. This will allow for more traffic in the exhibit hall over lunch and will provide exhibitors easy access to a meal during show hours if you choose. See the registration form for details.

One Exhibit Hall for booths and vehicles & New booth diagram - All our exhibitors are located in one large room along with ambulances allowing for maximized traffic flow for all booths and vehicles. **New for 2019,** we have strategically placed vehicle spaces mixed in with regular booths to allow for better traffic flow for all exhibitors. Reserve early for the best spots!

Standard and Large Booths with electricity and wifi included - Standard and large booths receive an 10'x10' or 10'x20' booth respectively with pipe and drape for a large space and a professional setup. All booths include an 8' table, two chairs, wifi and electricity.

Event Mobile App - In addition to our conference guide, our attendees will be able to download our mobile app, which includes an exhibit hall map, list of exhibitors, and upgraded listings for exhibitors (additional fee). Learn more about how to take advantage of this in the box on the right.

Setup Times - Our exhibitor move-in will be available from 1 pm - 7 pm on Aug. 8. **Vehicles must be on-site and ready to move in at 1 pm. All other exhibitors can start to move-in at 2 pm.**

Enhanced Sponsorship Options - Our sponsorship levels give you the opportunity to include a booth with your sponsorship price or by itself. This allows you to select a level that fits your needs and goals! See all of our great new options for 2019!

We look forward to you being one of our exhibitors and a sponsor to help us continue to provide a high quality educational conference for emergency medical services personnel in the state and surrounding areas - from first responders to paramedics, as well as physicians, educators, firefighters, service directors, managers and more! We are planning for more than 450 attendees and 80 exhibitors at this year's conference.

Make sure to register by July 1st in order to receive price discounts for the 2019 KEMSA Conference & Expo.

The Kansas EMS Association 2019 Conference & Expo **IS MOBILE!**



The entire details of the conference - schedule of events, exhibit hall events, entertainment event details and maps, ***exhibit hall map and exhibitor listings***, hotel information, speaker information, and more will be in our mobile app. You can now ride-a-long on our marketing efforts as well as get your company some on-site advertising in one or two ways:

Banner Ads - There are only four (4) banner ads for sale. Each banner ad will rotate through along the bottom of the app as our attendees view the various features in the app. The ad will also link directly to your company website. **Banner ads are \$250 each.**

Upgraded Exhibitor Listing - Each exhibitor receives a listing in the mobile app, but you can **UPGRADE YOUR LISTING** by adding your logo, a description, and a link to your website **for just \$40.**

Exhibitor Details:

Online registration

To register online visit:

www.kemsa.org/exhibitors.

Registrations will only be taken online. You will have the option to pay with credit card or you will automatically get an invoice emailed to you that you can turn in for payment. Booth space will not be reserved until payment is received.

Booth diagram/preferences

On the registration form, you will be allowed to give us your top three booth preferences.

[View the diagram here](#) (or at www.kemsa.org/exhibitors) to see what spaces are still available. We

will do our best to accommodate you, but space will be given to sponsors first, then first come first serve. So, make sure you get your information in as soon as you can. **BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT IS RECEIVED.**

Booth Options

All booths come with two chairs, electricity, and internet access. All space is available on a first come, first served basis.

Standard booth includes: 10'x10' booth with an 8' table, chairs, electricity, internet, pipe & drape.

Large booth includes: 10'x20' booth with 2 8' tables, chairs, electricity, internet, pipe & drape.

Vehicle Booth includes: 20'x20' indoor space for one (1) vehicle. This also comes with one 8' table, chairs, electricity, and internet. Carpet is not included, but you may bring your own if you wish.

The exhibit hall will be shut and locked each night.

Registration Deadline

To meet the early registration deadline, your online registration must be received on or before **July 1**. The final exhibit registration and payment deadline is July 26, 2019. Your payment must be received by July 26, 2019 or there will not be a space for you. The conference committee cannot guarantee accommodations after the final deadline, and after that date you won't be in the conference program.

2019 Exhibitor Options and Prices

Early Registration - before July 1

Standard Booth - 10'x10'	\$450.00
---------------------------------	----------

Large Booth - 10'x20'	\$650.00
------------------------------	----------

Vehicle Booth - 20'x20'	\$750.00
--------------------------------	----------

After July 1, all booth prices increase by \$100.

Other Options

Friday Lunch Ticket	\$20 each
---------------------	-----------

Upgraded listing in mobile app	\$40.00
--------------------------------	---------

Banner Ad in Mobile App (limit of 4)	\$250.00
--------------------------------------	----------

Additional Table in your booth	\$100.00 each
--------------------------------	---------------

***All booths come with electricity and internet included in the price.** Special booth space may require an additional fee. Call with questions - 785-580-3459.

Exhibitor Schedule at-a-glance*

Thursday - August 8

1pm **Ambulance Checkin/Move in**
--Vehicles must be on-site and ready to move in

2 pm – 7pm **All other exhibitors** can check in/setup booth

9–11pm Social Event* (Exhibits closed)

Friday - August 9

Breakfast provided with a hotel room reservation

8:00-9:15 am Exhibitor check in/setup (if needed)

9:30–10:00am Grand opening of exhibit hall

11:30am-12:45pm Lunch Break/Exhibit area open
Attendees will eat lunch on-site or can purchase tickets to eat in exhibit hall

1:45–2:15pm Exhibit area open

3:15-3:45pm Break in exhibit area

5–6 pm Exhibitor Showcase/Reception

Saturday - August 10

Breakfast provided with a hotel room reservation

9:15–9:45 am Exhibit area open

10:45 –11:15am Break in exhibit area

12:15–1:30 pm Exhibit area open
Prize Drawings from your booth

1:30 pm Tear down exhibits

Note: We expect you to stay until Saturday at 1:30 pm unless you make prior arrangements with us.

**This schedule is tentative and is subject to change without notice.*

Check-in/Set-up

Vehicles must be on-site and ready to move-in at 1 pm on Aug. 8. All other exhibitors can check-in and setup from 2 pm - 7 pm. Checkin/setup is also available from 8 am - 9:15 am on Friday, Aug. 9 if needed. The grand opening is at 9:30 am. Conference staff will be there to help you find your booth and answer questions. The Exhibitor Showcase/Reception will be Friday evening, August 9, from 5-6 pm in the Exhibit Hall.

Name Badges

Name badges will only be provided for booth personnel up to a maximum of four people. Others may work your booth, but we will not provide name badges for them.

Continuing Education Hours

Continuing education will be available for two representatives from your organization. This requires them to fill out a CE form when they check in with the exhibit coordinators at the event, so a special barcode name badge can be printed. Any additional representatives who wish to receive hours will be required to register for the conference at the regular registration price.

Exhibit Hall Hours

All breaks, and the Exhibitor Showcase/Reception will be held in the Exhibit Hall. In addition, attendees will have options to eat lunch on-site to maximize their time in the exhibit hall. All exhibitors are expected to be setup by 9:15 am on Friday and remain setup through Saturday until 1:30 p.m. ***Note: We expect you to stay until Saturday at 1:30 pm unless you make prior arrangements with us.***

Exhibit Booth Cancellation/Refund Policy

Refunds (less a \$100 processing fee) will be made for exhibit registration cancellations made in writing to Mary Napier, KEMSA COO (mary@kemsas.org) before July 1, 2019. *No refunds will be made for cancellations made after July 1, 2019.*

Evening Social Events

Your booth personnel are invited to attend the evening socials events sponsored by KEMSA as this is another opportunity for you to network with your current and potential customers. Watch for more information once plans are finalized.

Hotel Accommodations

Hotel accommodations are available at the Hampton Inn & Suites attached to the Kansas Star Event Center at the conference rate. **You can make your hotel reservation by calling the hotel at: 316-524-3777 and ask for the "KEMSA" room rate or make an online reservation at www.kemsas.org/Hotel** (when link is available in early 2019). *The hotel room cutoff is July 19, 2019 or when the block sells out. (You are responsible for your own hotel reservations.)*

Donations for Give-a-ways

Each year exhibitors donate lots of items that are given away during our many daily raffles throughout the conference. Suggestions for give-a-way items include: electronics, jackets, beach towels, coffee mugs, text and reference books, gift coupons, T-shirts, ball caps, coolers, etc. If you want to make a donation, give it to an exhibit coordinator once you get to the event. If you take names at your booth, we can help you find your winner to give them their prize during the final lunch break on Saturday from 12:15-1:30 pm. See KEMSA staff for details.

Security

Lost, stolen or damaged materials/products are the responsibility of the exhibitors both during exhibit hours and at night. KEMSA or the Kansas Star Event Center will not be held liable for any lost or damaged products, nor any injuries that may occur at any time during setup through tear down. While the exhibit hall is secured at night, you still leave items at your own risk.

Sponsorships Available for All Budgets!

If you wish to show your support for KEMSA and Kansas EMS in more ways than just exhibiting, see details on sponsorships opportunities on the following pages to get you maximum exposure at this event.

Sponsor Information

Premium Sponsorship Opportunities Including Exhibit Booths

Conference Premier Sponsor - \$2,500

Limit of 4 sponsors at this level. Premier promotional opportunities at the conference, including:

- **Large Booth - 10'x20' with electricity**
- Provided banner displayed at conference
- Logo printed in conference guide
- Banner Ad in Mobile App
- Upgraded Listing in Mobile App with logo, company description, and website link
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo in premier location on conference materials
- Logo in premier location on signage at the event
- Logo on Thank You ad printed in KEMSA magazine
- Logo on event page at kemsas.org
- Announced as a sponsor at the KEMSA Opening Session & Awards Banquet
- Provided materials inserted in registration packets
- Logo displayed on presentation screens between sessions

Conference Presenting Sponsor - \$1,500

- **Standard Booth - 10'x10' with electricity**
- Banner Ad in Mobile App
- Upgraded Listing in Mobile App with logo, company description, and website link
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on conference materials
- Logo on signage at the event
- Logo on Thank You ad
- Logo on event page at kemsas.org
- Announced as a sponsor at the KEMSA Opening Session & Awards Banquet
- Provided materials inserted in registration packets
- Logo displayed on presentation screens between sessions

Conference Supporting Sponsor - \$1,000

- **Standard Booth - 10'x10' with electricity**
- Upgraded Listing in Mobile App with logo, company description, and website link
- Logo in event publicity in KEMSA magazine, conference brochure e-mails
- Logo on conference materials
- Logo on signage at the event
- Logo on Thank You ad
- Logo on event page at kemsas.org
- Announced as a sponsor at the KEMSA Opening Session
- Logo displayed on presentation screens between sessions

Deadlines:

To be included in the first conference registration email, you must commit to a sponsorship and submit your company logo/name by **March 29, 2019**. If you are past this date, we will add you to future e-mails, the online brochure, and the website after you register and pay.

To be included in event materials and signs, you must commit to a sponsorship and submit your company logo/name by **July 12, 2019**.

Sponsor Information

Sponsorship Opportunities - Does NOT Include Exhibit Booths

Honoring Our Own Awards Banquet Sponsor - \$6,000 (1 available)

- Prominent sign placement at formal Banquet
- Logo in conference materials
- Logo on banquet tickets
- Logo on banquet programs
- Provided materials placed on tables
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Provided materials inserted in attendee packets
- Announced as a sponsor during the banquet

Lunch Sponsor - \$6,000 (2 available)

- Prominent sign placement during lunch
- Logo on lunch tickets
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Provided materials inserted in attendee packets
- Announced as a sponsor during the event

Exhibitor Showcase Sponsor - \$4,000 (1 available)

- Prominent sign placement near food tables during showcase
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Provided materials inserted in attendee packets
- Announced as a sponsor during the event prize drawings

Mobile App Sponsor - \$3,500 (1 available)

- Prominent sign placement at the event
- Logo on mobile app publicity
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Banner Ad in Mobile App
- Upgraded Listing in Mobile App with logo, company description, and website link
- Logo in conference materials
- Logo on thank you ad printed in KEMSA magazine
- Provided materials inserted in attendee packets
- Company logo on event page at kemsas.org

Evening Entertainment (Friday) - \$2,500 (1 available)

- Prominent sign placement at event
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Provided materials inserted in attendee packets
- Announced as a sponsor during the event

Evening Education Hours (Thursday and Friday) - \$2,000 total (1 available)

- Prominent sign placement at Session Entrance
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org with link to website
- Provided materials inserted in attendee packets
- Announced as a sponsor during the session

(See more opportunities on the next page.)

Deadline: To be included in the conference program and on signage at the event, you must commit to a sponsorship and submit your company logo/name by **July 12, 2019.**

Sponsor Information

Sponsorship Opportunities - Does NOT Include Exhibit Booths (cont)

Opening Night Social Sponsor (Thursday) - \$1,000 (1 available) - SOLD OUT

- Prominent sign placement at event
- Logo in conference materials
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the event

Pre-Conference Session Sponsor - \$1,000 (6 available)

- Prominent sign placement at Session Entrance
- Logo in conference materials
- Logo on Thank You ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the session

Early Morning Education Hours (Sat. and Sun.) - \$1,000 total (1 available)

- Prominent sign placement at session entrance
- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the session

Wi-Fi Sponsor - \$1,000 (1 available)

- Logo in conference materials
- Logo in event publicity in KEMSA magazine, conference brochure & e-mails
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org
- Announced as a sponsor during the opening session

Lanyard Sponsor - \$1000 (1 available) - SOLD OUT

- Company name printed on all lanyards for attendees and exhibitors.

Bag Sponsor - \$1000 (1 available)

- Your logo will be included on the outside of the bag used for conference attendee packets along with the conference logo

Break Sponsor - \$500 (7 available)

Prominent sign placement during break

- Website link on listing in Mobile App
- Logo in conference materials
- Logo on signage at the event
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org

BIG Door Prize Sponsor - \$300 (4 available)

- A prize will be given away during the exhibitor showcase Friday night, and you will be announced as the sponsor. *They will pick it up from your booth.*

General Session Sponsor - \$250 each

- Special recognition in event guide
- Logo in conference materials
- Logo on signage at the event
- Logo on thank you ad printed in KEMSA magazine
- Company logo on event page at kemsas.org

Attendee Packet Insert - \$250 each

- Promotional material received from the sponsor will be placed in all conference participant packets that will be distributed to all participants at conference registration/check-in.

Bonus: All 2019 sponsors will get priority booth selection for our 2020 Conference before we open registration to the public.

Questions or have another sponsorship idea?

Email our exhibitor coordinators at exhibits@kemsas.org

Or call them - Zach Bieghler: 620-960-2414 | Jeanné Schantz: 785-258-0231

Or feel free to contact: KEMSA COO Mary Napier: mary@kemsas.org or 785-580-3459